

Euromontana conference: “Europe’s mountain bonus how communities and land management provide positive externalities for European society, and the related policies and opportunities”



Comisión Europea
Dirección General de Agricultura y
Desarrollo Rural



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DEPARTAMENTO DE MEDIO AMBIENTE,
PLANIFICACIÓN TERRITORIAL,
AGRICULTURA Y PESCA

14-16 October 2009 – Arantzazu, Oñati –Basque Country, Spain

Wednesday 14th of October - Study tour

THURSDAY 15TH OF OCTOBER

Welcome and registration from 8.30 am

MORNING - INTRODUCTION TO THE CONCEPTS RELATED TO POSITIVE EXTERNALITIES AND CONDITIONS TO ENSURE THEIR PROVISION

9:30 Opening and keynote address

- José Luis Anda, Vice-Councillor for Food industry and policy of the Basque Government
- André Marcon, President of Euromontana
- Presentation of the Partenalia network of NUTS 3 regions by Rafael Uribarren, Councillor for Rural development of the Province of Gipuzkoa and Renier Zweers, Partenalia, Netherlands
- Lourdes Idoiaga, Mayor of Oñati

10:30 Plenary session: Introduction to the concepts of positive externalities, public goods and environmental services

Objective: to present and discuss the different concepts related to public goods and evidence on their effect, answering the following questions: What are the public goods and the role of activities, of agriculture and land management in maintaining them? What is the economic significance of public goods? What are the related hazards?

Facilitator: Martin Price - UHI

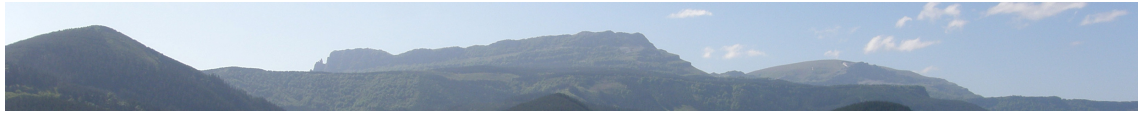
- Positive externalities, public goods and environmental services: presentation of the different concepts and their significance for policy-making – Richard Robinson - Consultant
- Does agriculture provide public goods and which ones? Is this provision changing with time and how might it evolve in the future? Tamsin Cooper - IEEP

11:45 Coffee break

12:15 Plenary session: The need for a cross-sectoral and integrated approach to mountain development to underpin the provision of positive externalities

Objective: on the basis of presentations of some concrete approaches aiming at remunerating provision of public goods, taken in particular from Euromontana previous work, discussion on the added value of a multi-sectoral and integrated approach

Facilitator: Gérard Viatte – Advisor to FAO and Switzerland



Presentations:

- Practical examples of creating economic activity from positive externalities: lessons from the case studies elaborated in the framework of the SARD-M project 2007-2009 – Richard Robinson, Consultant

Discussion with a panel of national and regional representatives.

- Eidem Bjorn, Norwegian Ministry of agriculture
- Juan Carlos Zuloaga – Director for agriculture and livestock at the General council of Gipuzkoa
- Costel Bucur, Director of Maramures Mountain Natural Park, Romania
- Ilidio Mezquita, representative of the Portuguese mountain LAG DURO SUPERIOR

1:45 Lunch at Gandiaga Topagunea

AFTERNOON – WHAT MECHANISMS CAN BE IMPLEMENTED TO BENEFIT FROM POSITIVE EXTERNALITIES?

3:00 Plenary session: How do the European Policies support provision of public goods? (EN/FR/ES/BA)

Facilitator: Juanan Gutierrez, Director of Analysis and Statistics department of IKT

Presentation:

- How does the common agricultural policy support the provision of public goods? Christiane Canenbley - European Commission DG AGRI

Discussion with a panel of agricultural and environmental organisations:

- Ariel Brunner, BIRDLIFE, author of the “Could do better” report
- Antonio Machado, ADRAT
- Drew Ratter, Crofters commission, Scotland
- Jean-Louis Cazaubon, APCA, France
- Celsa Peiteado, ADENA

4:15 Coffee break

4:45 First working group sessions: different initiatives for supporting provision of positive externalities

WS1) Schemes related to public policies for payment of environmental services (ES/FR)

Facilitator: Josep Suarez, Director of the Menorca Biosphere Reserve

- Implementation of agri-environmental measures in relation with Natura 2000 in Cévennes: the “Territorial agri-environmental measures - Core area of the Park”, Françoise Sarrazin, Florac Sup-Agro/ Cévennes National Park
- Examples from another continent: payment for environmental services related to water in the Andes – Dr Bert de Bievre, CONDESAN
- Livestock farming and prevention of forest fires and avalanches: the example of the ski station of Peyragudes, Didier Buffiere, GIP-CRPGE

WS2) Remunerating positive externalities by adding value to quality food products (EN/ES/FR)

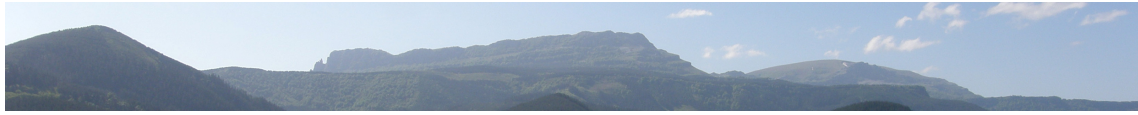
Facilitator: Alazne Uribarri, Director for promotion and dynamic approach at KALITATEA Foundation.

- Mountain products: a market potential to exploit: the EuroMARC results – Marie Guitton, EuroMARC coordinator, Euromontana
- Valorisation through official quality signs: Miriam Molina – Manager of the Idiazabal PDO
- The experience “Yes to small producers of Massif central” – François Duprey, Marketing Director, Candia
- The project of collective brands of the Barcelona province – Raimon Roda, Council of Barcelona

WS3) Supporting directly positive externalities through private initiatives (EN/FR/ES)

Facilitator: Andreja Borec – Faculty of agriculture of Maribor, Slovenia

- FACYLE/USSE: Integrated forest management: sustainable management certification, quality branding and related initiatives in the pilot woods of Picos de Urbion – Sonia Martel, Association Monte



- Modelo Urbion. “Dynamization of forest owners, development of models grouped in Soria”, Pedro Medrano of the Forest association of Soria
- The initiative “Discover Tarnava Mare” for promoting local products and responsible tourism developed by ADEPT Foundation Romania – Cristi Gherghiceanu, director foundation ADEPT-Transylvania
 - Develop tourism to favour consumption of local products: Dinopolis – Luis Alcala – Dinopolis foundation
 - Experience of the Man and Nature foundation – Carlos Sánchez

06:15 End of the first day of the conference

Guided tour of Arantzazu from 6.15 to 7.30 pm

Presentation by Farmers organisation of Vatra Dornei (FAM “Dorna”) of traditional products from 7.30 pm

Institutional dinner from 8.30 pm at Hospederia Sanctuario, Arantzazu

Transfer by bus to hotels in Oñati and Arrasate-Mondragon after dinner.

Friday 16th of October

9:00 Second working groups session: Risks and challenges linked to positive externalities

WS4) Challenges linked to impact of and adaptation to climate change for provision of externalities (ES/FR)

How to ensure public goods in the changing circumstances? What kinds of mechanisms can be useful in predicting change, preparing adequate scenarios and hence adequate responses of the agricultural activities, land use, energy use planning, biodiversity conservation, water management, natural risk management etc.?

Facilitator: Thierry Percie du Sert, ARPE Midi Pyrénées.

- Impacts and risks of climate change and adaptation to the challenges in the Basque Country. Policy frame work, Marian Barquín, climate change area of IHOBE
- How mountain entrepreneurs and communities can better participate to mitigation of climate change? Environmental management in relation with public goods : Javier Asin – Director of the Foundation Resource center for environmental resources of Navarra - CRANA
- Climate change mitigation and adaptation in the Alps: what impact on provision of public goods and related schemes? What recommendations for agriculture and land management? Maria Pia Gennaio – ART, Department of socio-economics - Switzerland
- Renewable energies in mountain areas: presentation of case studies from the RES-RUE project. Dominique Jacques, RAEE, France

WS5) Challenges linked to raising awareness of the farmers of their role as providers of public goods (EN/ES/FR)

Farmers in particular in Central and Eastern Europe are not aware of their role in maintaining public goods. There is a need to raise awareness and to exchange good practices in raising awareness.

Facilitator: Virginia Andrés – Director for rural development and coastal area of IMK

- Raising awareness in the Stara Planina mountain of Serbia: Milan Ivankovic, Ministry of agriculture, forestry and water management of the Republic of Serbia
- Supporting farmers in their agri-tourism project: Tiberiu Stef, AGROM-RO, Romania
- Awareness raising and agricultural extension services - Javier Garro, S. COOP Lorra,

WS6) Challenges linked to measuring public goods provided (EN/FR)

Approximations to methods of measuring public goods. Is it possible to measure public goods and accurately determine their price? Presentation on different methods based for example on willingness to pay (a tax, a product...) or on evaluation of substitution costs (how much would it cost to provide an environmental service if this service was not provided as an externality?)



Facilitator: Jean Gault, Coordinator of the SARD-M project, FAO

- Measuring and pricing public goods – Kaley Hart – IEEP
- Problems and challenges for the provision of public goods by farmers - Eduardo Malagon Zaldua, University College of Business Studies of Donostia-San Sebastian
- Methodology based on experiments related to evaluation of the willingness to pay for protection of natural resources: the case of Jaizkibel (Gipuzkoa) – David Hoyos, Environmental economics unit (Faculty of Economics and administration of companies – University of the Basque country)

10:30 Coffee break

10.55 The difficult situation of mountain farming in Romania – Radu Rey – Euromontana senator

11.00 Conclusions from the working groups

- Conclusions from the workshops on schemes for remunerating public goods
- Conclusions from the workshops related risks and challenges linked to provision of public goods

11:40 Facilitated round table discussion: The value of public goods to the society and maintaining them: institutions and governance at all levels needed to provide them.

Facilitator: Jorge Garbisu, Department for environment, territorial planning, agriculture and fisheries of the Basque Government

- Gérard Viatte – Advisor to FAO and Switzerland
- Angel Angelidis – Adviser responsible for agriculture and forestry for the General directorate of internal policies of the European parliament for the European Parliament
- Avram Craciun – Senator of the Romanian Parliament, member of the Agriculture Committee
- Philippe Balny - French ministry of food, agriculture and fisheries
- German Alonso, Director of biodiversity at the Basque government and former member of the Biodiversity foundation of the Spanish Ministry of agriculture
- Isobel Mc Callum, Highland Council

1:10 Concluding session

- André Marcon, President of Euromontana
- Pilar Unzalu, Councillor at the Department of Environment, Territorial Planning, Agriculture and Fisheries of the Basque Government

1:30 Lunch at Gandiaga Topagunea

END OF CONFERENCE

Progressive transfer by bus to the town and airport of Bilbao

Possibilities for complementary visits on Arantzazu website before departure

Possibilities for activities (visits, treks), for the week-end for people who are autonomous for their transport

Partners of the conference:



**Gipuzkoako Foru Aldundia
Diputación Foral de Gipuzkoa**

General council of the province of Gipuzkoa

Kalitatea Fundazioa



KALITATEA Foundation